

JOSH HOLLIDAY

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ASSOCIATE PRODUCER – CBC Radio

- Write and produce in-house promos for CBC Radio/CBC on Sirius
- Fill-in host for CBC on Sirius
- Created the Sirius/Podcast series *The Knowitalls*

RADIO HOST – Afternoon Drive at X92.9 in Calgary

- Wrote, produced and hosted a highly rated “personality radio” show 2-6PM
- #1 Men 18-34 and Men 25-34. #2 Adults 25-54. Consistently outperformed station in all demos
- Voted Favourite Local Radio Personality (commercial radio) in *FFWD Magazine's 2008 Best of Calgary* issue in just my first year on-air in that city
- Created several popular benchmarks: *The Stalker*, *Bragging Rights*, *Taunting Telemarketers*, *My Mom*
- *Solid Phones*
- Hosted, wrote, produced, and scheduled music for the *6 O'clock Rock Report*, an hour-long daily show focusing predominantly on music news, both locally and at the international level
- Was the go-to-guy for artist interviews. Strong Interview skills
- Wrote and voiced the 3-times daily feature *Music News You Can Use*
- Hosted many station events
- Brought several big advertising clients to the station
- Promoted the show by getting out in the community, effectively using social networking, including targeted Facebook ads (my dime), and the media.
- Media appearances include a week-long guest stint on *Breakfast Television*, the cover of *Metro Daily*, a profile in *Urbane Magazine* and the aforementioned *FFWD* award.

WRITER AND CHARACTERS – Humble Howard Show: Mix 99.9 in Toronto

- Wrote comedy and performed characters on the morning show
- Reported *The Monkey News*

RADIO HOST – Nights / Weekend mornings at 102.1 The Edge in Toronto

- Wrote, produced and hosted a popular radio show
- Opinionated, informative, entertaining
- Great phones

JUMBOTRON HOST - Toronto Argonauts Football Club

- Hosted contests and made announcements on the P.A. and the Jumbotron at Skydome during CFL Argo games

IMAGING WRITER - Q107 and TALK640

- Created innovative award-winning IDs and Promos.
- Coached and directed numerous voice talents, from novice to 7-figure.
- Created many characters.

ENTERTAINMENT REPORTER - 102.1 the Edge

- Organized and reported entertainment news.
- Hundreds of interviews with actors, directors, and comedians.

Education:

B.A.A. Radio and Television Arts at Ryerson University
Second City Improvisation – All Levels including Master Class

Other Random Facts:

Performed in television, film, animation, theatre, and dozens of TV ads
Good rolodex of friends in the biz
First ever Canadian studio guide at Universal Studios Hollywood
Performed stand-up and improvisation many times
A strong passion for radio and the radio business