

“You could use a Holliday!”



» MEET « **JOSH HOLLIDAY** HI THERE

INGREDIENTS: *Well seasoned host, writer, and producer sprinkled with comedic flavour.*

BEFORE WE MOVE ON TO THE SPECIFICS... **QUICK ACCESS** HERE IS TO KNOW ME BETTER



JoshHolliday.com



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AND NOW... ON TO MY EXPERIENCE!



HOSTING



HOST AND PRODUCE "JOSH HOLLIDAY LIVE" (2019-Present)

- A live to web irreverent talk show with in-studio guests, listener calls.

GUEST HOST on NEWSTALK1010 TORONTO, NEWSTALK1290 LONDON, SIRIUSXM CANADA (2016-Present)

- Host lively news/talk radio shows. News, interviews, phone calls and commentary.

THE FEED" on 105.9 THE REGION (2015)

- Host a weekly magazine show focused on newsmakers including artists, athletes, politicians and business people.

CBC RADIO (2009 - Present)

- Host of various programming for CBC on SiriusXM
- Guest Host on NEWSTALK1010 Toronto, NEWSTALK1290 London and SiriusXM Canada.
- Host lively news/talk radio shows. News, interviews, phone calls and commentary.

JOSH HOLLIDAY SHOW on X92.9 CALGARY (2006-2008)

- Major Market (1.1+ Million) Afternoon Drive personality radio show
- Brought ratings from almost zero to #1 Men 18-34 and #2 Adults 18-34 and 25-54
- Consistently outperformed average station ratings in all demos
- Highest trafficked page on radio station blog
- Twice-nominated for a Canadian Comedy Award in Radio
- Voted favorite commercial radio personality in FFWD weekly
- Media coverage including cover of Metro Daily, weeklong guest on Breakfast Television, and profile in Urbane magazine.

6 O'CLOCK ROCK REPORT on X92.9 CALGARY (2006-2008)

- Daily hour long arts and entertainment show.
- Designated interviewer for radio station, including many high profile international acts.
- Wrote and voiced daily feature Music News You Can Use

JOSH HOLLIDAY SHOW / ALL REQUEST BREAKFAST on 102.1 THE EDGE (2001-2003)

- Major Market (5+ Million) personality radio show weeknights
- Host and coordinator of callers and requests for popular weekend morning show
- Huge viral word-of-mouth and online response to a "French Language" hoax

Josh Holliday.



WRITING AND PRODUCING



EXPERIENTIAL LEARNING



CBC RADIO (2009 - PRESENT)

- Write and produce promos for CBC Radio 1 and CBC on SiriusXM
- Wrote and produced new network imaging for CBC Music.
- Created and produced interstitial and podcast programming.

ASSORTED FACTUAL TV PITCHES

- List on request

SIX O'CLOCK ROCK REPORT on X92.9 (2006 - 2008)

- Wrote, produced, programmed music, and live-mixed performances
- Booked guests from the international arts and entertainment world

IMAGING WRITER at Q107/TALK640/MOJO RADIO (1999-2001)

- Created innovative award-winning IDs and promos
- Directed various voice talent for recording sessions
- Completely wrote and voice directed re-imaging of Q107 from Pure Rock to Classic Rock in a single week

CREATIVE WRITER at 102.1 THE EDGE (1997 - 1999)

- Wrote and voiced creative commercials and promos

PLAYSTHATWORK (2004 - PRESENT)

- Perform live performance-based simulations
- Follow with precise emotion-based feedback and coaching
- Top corporate clients including TD and Scotiabank.

INTERPERSONAL SKILLS TEACHING CENTRE at RYERSON UNIVERSITY (2004 - PRESENT)

- Perform simulations for a variety of different faculties at Ryerson and beyond
- Offer precise feedback and coaching

STANDARDIZED PATIENT PROGRAM at UNIVERSITY OF TORONTO (2012 - PRESENT)

- Perform as patient for U of T medical and pharmacy students
- Strict standardization
- Offer in-class and exam role-play with precise emotion based feedback



COMEDY



- Perform Stand-up and Improvisation
- Strong Topical Joke Writing
- First Ever Canadian Comedy Reporter
- Training: Second City (All levels), Theatresports, Bad Dog, Groundlings

Radio Promo samples at JoshHolliday.com/creative

SKILLS

Social Media

Creativity

Coaching

Leadership

MS Word

Problem Solving

Most audio software

XXX

EDUCATION

Bachelor of Applied Arts in Radio and Television

RYERSON UNIVERSITY

Communications/Drama

UNIVERSITY OF WINDSOR

Interpersonal Communications Certificate

GEORGE BROWN COLLEGE

INTERESTS

Dogs, People, Hockey, Documentaries, Reading, Crosswords, Burritos

josh

/dʒɑːʃ/

informal

verb

1. tease (someone) in a playful way.
"He loved to josh people."

noun **NORTH AMERICAN**

1. good-natured banter.