

# "YOU COULD USE A HOLLIDAY!"

## Meet...




### INGREDIENTS


Well-seasoned host, writer, and producer sprinkled with comedic spice.

BEFORE WE MOVE ON  
TO THE SPECIFICS, SOME


### QUICK ACCESS

#### TO KNOW ME BETTER...


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## NOW ON TO MY EXPERIENCE...



## Hosting

### HOST & PRODUCE "JOSH HOLLIDAY LIVE" 2019 - PRESENT

- Irreverent talk show with guests, listener calls, interviews, commentary, and laughs. Sometimes live, sometimes not.

### TALK RADIO GUEST HOST 2016 - PRESENT

- Host irreverent talk program live with callers, interviews, and commentary
- Assorted stations including NEWSTALK1010, NEWSTALK1290 and SiriusXM

### "THE FEED" on 105.9 THE REGION 2015

- Host a weekly magazine show focused on newsmakers, including artists, athletes, politicians and business people.

### CBC RADIO3 2010 - 2011

- Guest host music shows, including countdowns, interviews, and special programming.

### "JOSH HOLLIDAY SHOW" on X92.9 CALGARY 2006 - 2008

- Major Market (1.1+ M) Afternoon Drive personality radio show
- Brought ratings from almost zero to #1 Men 18-34, #2 Adults 18-34, and #2 Men 25-54
- Consistently outperformed average station ratings in all demos
- Highest trafficked page on radio station blog
- Twice-nominated for Canadian Comedy Award in Radio
- Voted favorite commercial radio personality in FFWD Weekly
- Media coverage including cover of Metro Daily, weeklong guest on Breakfast Television, and profile in Urbane Magazine

### "6 O'CLOCK ROCK REPORT" on X92.9 CALGARY 2006 - 2008

- Daily hour-long arts and entertainment show
- Designated interviewer for radio station, including many high profile international acts
- Wrote and voiced daily feature, *Music News You Can Use*

### "JOSH HOLLIDAY SHOW" / "ALL REQUEST BREAKFAST" on 102.1 THE EDGE 2001 - 2003

- Major Market (6+ m) personality radio show
- Host and coordinate calls and requests for morning show
- Huge viral word-of-mouth and online response to a "French Language" hoax

Samples, ratings, testimonials, and good times at [JoshHolliday.com/radio](http://JoshHolliday.com/radio)



## Writing & Producing

### CBC RADIO 2009 - PRESENT

- Write and produce promos for CBC Radio 1 and CBC on SiriusXM
- Conceptualized, wrote and produced two audio promo campaigns for CBC Music/CBC Radio 2
- Create and produce interstitial and podcast programming

### ASSORTED FACTUAL TV PITCHES

- List on request

### "6 O'CLOCK ROCK REPORT" on X92.9 2006 - 2008

- Wrote, produced, programmed music, and live-mixed performances
- Booked guests from the international arts and entertainment world

### IMAGING WRITER at Q107 / TALK640 / MOJO RADIO 1999 - 2001

- Created innovative, award-winning IDs and promos
- Directed voice talent for recording sessions
- Completely wrote and voice directed re-imaging of Q107 from Pure Rock to Classic Rock in a single week

### CREATIVE WRITER at 102.1 THE EDGE 1997 - 1999

- Wrote and voiced creative commercials and promos



## Experiential Learning

### PLAYSTHATWORK 2004 - PRESENT

- Create live performance-based simulations
- Follow with precise emotion-based feedback and coaching
- Top corporate clients including TD and Scotiabank

### INTERPERSONAL SKILLS TEACHING CENTRE at RYERSON UNIVERSITY 2004 - PRESENT

- Perform simulations for a variety of different faculties at Ryerson and beyond
- Offer precise feedback and coaching

### STANDARDIZED PATIENT PROGRAM at UNIVERSITY OF TORONTO 2012 - PRESENT

- Perform as patient for U of T medical and pharmacy students
- Strict standardization
- Offer in-class and exam roleplay with precise emotion-based feedback



## Comedy

- Perform stand-up and improvisation
- Strong topical joke writing
- First ever Canadian comedy reporter

### Training:

Second City (All Levels), Theatresports, Bad Dog, Groundlings



## Skills

Social Media  
Creativity  
Coaching  
Leadership  
MS Word  
Problem Solving  
Most Audio Software



## Education

**Bachelor of Applied Arts  
in Radio and Television**  
Ryerson University

**Communications/Drama**  
University of Windsor

**Interpersonal  
Communications Certificate**  
George Brrown College



## Interests

Dogs, people, hockey,  
documentaries, reading,  
crosswords, burritos

### josh

verb | informal

to joke, often to tease someone

"They were always **joshing** him  
about his bald head."